

TIME: 5:29  
DATE: Oct. 27, 1953 Tuesday  
SPONSOR: WINTHROP FOSTER'S  
SOLICITOR: DMC

Here's a NOVELTY! Hamp's ONLY photographic store,

WINTHROP FOSTER'S invites you to take advantage  
of their LOW-PRICED ~~personalized~~ personalized  
CHRISTMAS CARDS. This is all you do..

Simply go down to WINTHROP FOSTER'S with your  
favorite picture or negative ,and tell them that you  
want to have Christmas cards made from it.

Make your choice of the colorful cards,and then  
CHOOSE the message you wish printed inside.

It's a WONDERFUL idea!--and it really makes your  
friends feel that you wish them PERSONALLY a  
merry christmas. THIS SERVICE, so useful nowadays when  
it's hard to find ATTRACTIVE cards for a low-price,  
is AMAZINGLY INEXPENSIVE. Only \$2.25 for 25 cards  
WITH ENVELOPS and \$4.75 for 50 cards. You'll be  
DELIGHTED with the results!

And remember too,that WINTHROP FOSTER'S is  
the place to go whether it's for CAMERAS or PRINTS,or  
just helpful photographic hints. WINTHROP FOSTER'S is ~~located~~  
located at 186 MAIN STREET,near CITY HALL.  
DROP IN TOMORROW!

You are tuned to 660, the voice of SMITH COLLEGE,  
WCSR in NORTHAMPTON.

The correct time is 5:30 4:00

A.L.B.  
ANNOUNCER'S SIGNATURE.



TIME: 2:29  
DATE: 12/27/52  
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SOLICITOR: DMC

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A  
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